

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Yingwei Claire Cui et al. Art Unit : 3622
Serial No. : 10/649,585 Examiner : Arthur D. Duran
Filed : August 27, 2003 Conf. No. : 4994
Title : CONTENT-TARGETED ADVERTISING USING COLLECTED USER
 BEHAVIOR DATA

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

PETITION FOR THREE-MONTH EXTENSION OF TIME UNDER 37 C.F.R. §1.136

Please extend the period for response to the action dated November 12, 2010, for three months to and including April 12, 2011.

The required fee of \$1110 is being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. Please apply any other charges due or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 4/11/11



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